

Catherine Mowbray Lorenz
International Speaker, Workshop Leader, Strategic Consulting

CML International
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Speaker Introduction and Talk Summary

Title: *7 Secrets for Powerful Communication That You Can Bank On!*

Are you fed up being the best kept secret in the marketplace?

Would you like to know how to massively impact your profitability?

Could your public speaking persona use the Pow, Wow, Kaboom Factor?

Are your communication skills limiting your professional success?

Then join international speaker-trainer, Catherine Mowbray-Lorenz as she shares her valuable communication expertise to enhance your personal and professional success.

In this informative session you will take away these valuable nuggets:

- **Powerful communication secrets that professional speakers use to effectively connect with their audiences every time**
- **Establish outstanding credibility and proficiency over and above your existing credentials and expertise**
- **Create an additional marketing strategy to gain a competitive edge over other companies in your field**
- **Craft a foundation for authoritative, informed communication that will benefit you at home and internationally, for years to come**

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Bio for Print

Catherine mentors successful executives and heart-centered entrepreneurs to achieve massive, long-lasting results by providing customized training and coaching in the areas of communication and leadership.

She is a British-born, international speaker-trainer who has presented talks and seminars in South Africa, Bali, Singapore, Vancouver, Hong Kong, as well as, at home in the US. Her executive training programs are: *Powerful Presentation Skills*, *Speak Your Way To Success*, and *Tips, Taboos and Troubleshooting in International Business*©. Her signature talk, which is available for professional organizations is: *7 Secrets for Powerful Communication That You Can Bank On!*

Through her workshops and personalized coaching, she has helped hundreds of high-level executives and speakers to break through communication barriers to achieve confidence and excellence.

Her international business expertise focuses on cross-cultural communication in the regions of East and Southeast Asia, the Middle East, as well as, Western Europe. As a direct result of Catherine's training for one California-based Healthcare client, they acquired a new \$60 million contract with a Chinese company.

Her distinctive background as a respected sales and marketing executive in the European and Pacific Rim tourism industry, and overseas travel to 65 countries, has provided her with a unique foundation to provide specialized, targeted training and consulting in cross-cultural communication and international business practices.

Her English lilt, combined with a quick British wit and elegant presentation, makes her an oft-requested speaker for professional organizations and fast-growing corporations. Her specially designed workshops and programs are laser-focused to allow the best and fastest results for her premier client companies.

Since college at California State University Northridge and later UCLA, Catherine has continued her personal self development with internationally recognized coaches and mentors. Her articles have been published in business journals, newspapers and online in the US, as well as, overseas. She is presently at work on her first business book about *Powerful Presentation Skills for Executive Women*. She is active in her community, and has served on numerous professional boards. She especially enjoys mentoring young, motivated women of varied backgrounds. Her schedule is full with her daily goal of staying fit and balanced, writing, practicing French and German, attempting the losing battle to corral her 14-year old son. Her German, Master-Chef husband is a great resource for British-American-German communication tidbits (and funny stories) and Catherine is his enthusiastic Chief Culinary Taster.

For more information:

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